



WATERCOLORS

FEATURES **BENEFITS**

SHAMPOOS



FEATURES **BENEFITS**

- Sulfate-free, 3-in-1: cleanse, condition and refresh color in one easy step
- Our exclusive Reflective Color Enhancers (RCEs) deposit positively charged direct dyes
- RCEs combined with hair's porosity allow Watercolors to deposit just the right amount of color to keep hair shiny, fresh and vibrant
- Tones and maintains color treated hair
- Watercolors is the only professional color enhancing, conditioning shampoo
- Use as a toner or filler to ensure successful color services
- Available in 8.5oz. bottles; Violet Washe available in 8.5oz. and liter size

| Shade | Applied To | Results | For Levels | Shade | Applied To | Results | For Levels |
|---|-------------------------------|---|--------------------|---|-------------------------------|--|------------|
| Violet Washe Base: Violet | Light/Medium Blonde – Gray | Keeps platinum blondes & grays bright without gold | 7 – 10 and Gray | Cocoa Base: Brown | Light – Medium Brown | Refreshes medium, neutral browns | 4 – 7 |
| Wet Sand Base: Neut. Blonde w/ Light Brown | Light – Medium Blonde | Enhances light blonde hair with sandy shades | 7 – 10 | Fluid Fire Base: Red | Medium – Dark Red | Enhances fiery red-orange tones in medium red hair | 3 – 8 |
| Golden Mist Base: Neut. Blonde w/ Light Gold | Light – Medium Blonde | Showers light blonde hair with soft, golden brilliance | 7 – 10 | Crimson Splash Base: Red w/ Blue | Deep Brunette – Medium Red | Saturates cool, dark reds with crimson, black cherry tones | 2 – 7 |
| Warm Spice Base: Light Brown w/ Copper Gold | Strawberry Blonde | Enhances strawberry blondes with spicy red-golden tones | 5 – 9 | Wet Brick Base: Dark Brown w/ Red/Orange | Deep Brunette | Enhances dark, warm browns with deep terracotta reds | 1 – 6 |
| Molten Bronze Base: Light Brown w/ Light Orange | Light Brown – Auburn | Enhances light brown hair with bronze, auburn tones | 5 – 8 | Mocha Drench Base: Dark Brown w/ Green | Deep Brunette | Enhances dark, chocolate brown hair while filtering out reds | 1 – 6 |
| Liquid Copper Base: Orange | Light Orange – Red | Reinforces copper & orange tones in light red hair | 5 – 8 | Black Coffee Base: Dark Brown w/ Blue | Darkest Brunette | Refreshes the darkest browns with rich, coffee brown tones | 1 – 6 |
| Hazelnut Base: Light Brown w/ Blue Green | Light Brown | Refreshes cool, light browns & neutralizes orange/red tones | 5 – 9 | Clear Base: Clear | Any Haircolor | Reduces color fade & extends the life of your haircolor | All Levels |



WATERCOLORS

Covers in seconds while blending with surrounding color!

FEATURES BENEFITS

ROOT CONCEALERS

What can you do when your client's gray is showing but there's no time for a color service?

Recommend an emergency touch up!

FEATURES BENEFITS

- Covers instantly, dries in minutes and lasts until the next shampoo.
- A little goes a long way!
- No ammonia, no peroxide, no alcohol, no synthetic dyes!

- Directional nozzle gets product where it needs to be
- Additional benefits: gives styling texture, volume and fullness; can show lowlight results prior to permanent color
- 2oz cans available in Brown, Blonde, Dark Brown, Red, Copper and Platinum

Blends Regrowth on Most Levels!

Platinum Root Concealer works best on Levels 8 - 11.



COPPER

For levels 6 - 8

Blends best with Liquid Copper, Molten Bronze and Warm Spice Watercolors Shampoos



PLATINUM

For levels 8 - 11

Blends best with Violet Washe and Clear Watercolors Shampoos



BROWN

For levels 5 - 7

Blends best with Cocoa or Hazelnut Watercolor Shampoos



RED

For levels 5 - 7

Blends best with Crimson Splash, Fluid Fire or Wet Brick Watercolors Shampoos



BLONDE

For levels 7 - 9

Blends best with Wet Sand or Golden Mist Watercolors Shampoos



DARK BROWN

For levels 1 - 4

Blends best with Black Coffee Watercolors Shampoo

FEATURES BENEFITS

CONDITIONERS

- Sulfate-free conditioners give haircolor an extra color boost
- Reflective Color Enhancers (RCEs) combined with hair's porosity allow Watercolors to deposit a small amount of color to keep hair vibrant and shiny
- Clear contains Rice Amino Acids and Sunflower Seed Extract to protect color molecules from free radicals and UV damage

The New Power Couples.

Recommend these Shampoo & Conditioner couples for long lasting color!



Brown Color Boost Conditioner

Recommended for use after Mocha Drench, Cocoa or Black Coffee Watercolors Shampoos

Blonde Color Boost Conditioner

Recommended for use after Wet Sand or Golden Mist Watercolors Shampoos

Red Color Boost Conditioner

Recommended for use after Crimson Splash, Fluid Fire, Liquid Copper or Wet Brick Watercolors Shampoos

Clear Color Extending Conditioner

Recommended for use after any shade, especially Violet Washe or Hazelnut Watercolors Shampoos